

THE WORLD OF SOULFUL LIVING





GET ON THE SOULFUL SIDE OF PRANAYA



















OPEN YOUR ARMS TO A LIFESTYLE THAT PLEASES YOUR HEART & FREES YOUR MIND

IN NEW TOWN PLANNING AREA AT RAJARHAT



WELCOME TO A LIVING THAT ELEVATES YOUR BODY, MIND & SOUL

'Pranaya' - the world of soulful living, endeavours to make your life an expression of who you are and what you believe in. Its coveted lifestyle avenues usher you to realise your hopes, dreams and desires, with every passing day. Thus allowing you to create a life, that is ever-evolving and nurtures your soulful side.

PROJECT HIGH POINTS

- Lifestyle spread across 2.7 Acres (Phase I)
- 2 Magnificent Towers with
- 2 Basement Parkings + G^{*} + 23 Storeys
- Lavish 1, 2 & 3 BHK Residences
- Designer 2 Level Landscaped Podium Recreations
- Modern Clubhouse with world class facilities
- Provision for essentials such as Pharmacy, Laundromat, ATM & more
- Project is in New Town Planning Area at Rajarhat
- Dedicated AC Transport facility for Rishi Pranaya residents





IMERSE YOUR SOUL IN ONE HIGH-LIFE'



THE WORLD OF HAPPY LIVING

THE CLUBHOUSE

- State-of-the-heart Gym/Fitness Studio
- Separate Steam Room for Men & Women
- Grand Community Hall



THE WORLD OF HEALTHY LIVING

DESIGNER LANDSCAPED GARDEN

- Azure Swimming Pool and Kids Pool with Open Deck Area & Jacuzzi
- Eco-living Spaces with Planters & Cabanas
- Kids Play Area
- Chess Court

- Adda Zone with Sculptures & Sitting Areas
- Tagore-inspired Walkways, Jogging Track & Reflexology Pathways



THE WORLD OF CONVENIENT LIVING

DAY-TO-DAY CONVENIENCES*

- Convenience & Grocery Store
- Pharmacy
- ATM
- Laundromat

* Provision for all above

THE WORLD OF COMFORT LIVING

BESIDE ECO SPACE, RAJARHAT

- Few mins from Rajarhat's Center
- Close to Eco Space & Eco Park
- Near Upcoming Metro Station
- Mins away from Malls & Entertainment Spaces
- 20 Mins from Kolkata Airport
- Dedicated AC Transport facility for Rishi Pranaya residents



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THE WORLD OF HAPPY LIVING

CLUB AMENITIES - PHASE I

- Grand Community Hall
- State-of-the-art Gym/Fitness Studio
- Separate Steam Room for Men & Women



LIFE IS BUT A POETRY IN ACTION, GRACED BY FRIENDS & FAMILY

GRAND COMMUNITY HALL





BECAUSE GREAT PHYSIQUES ARE BUILT, NOT BORN

STATE-OF-THE-ART GYM / FITNESS STUDIO



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THE WORLD OF HEALTHY LIVING

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 & Reflexology Pathways



EVERY SPLASH AWAKENS YOUR SOUL

AZURE SWIMMING POOL WITH KIDS SECTION, JACUZZI & OPEN DECK







THE FUTURE IS 'NATURAL'

ECO-LIVING SPACES WITH PLANTERS & CABANAS



NATURE, CURATED TO NURTURE YOU EVERYDAY

LANDSCAPED GARDEN WITH KIDS PLAY AREA, CHESS COURT, SR. CITIZENS ZONES, CABANAS, ET AL.





LIVE EVERYDAY THE WAY YOU ALWAYS WANTED TO

ADDA ZONE WITH SCULPTURES & PLANTERS

Artist's Impression





TAKE A WALK DOWN YOUR RICH CULTURE

TAGORE-INSPIRED WALKWAYS, JOGGING TRACK & REFLEXOLOGY PATHWAYS





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THE WORLD OF CONVENIENT LIVING

DAY-TO-DAY CONVENIENCES AT YOUR DOOR-STEP

PROVISION FOR

- Convenience & Grocery Store
- Pharmacy
- ATM
- Laundromat

FOR EVERYTHING FROM APPLES TO ZIP-LOCKS



CONVENIENCE & GROCERY STORE



MAKING NEAT & CLEAN A PART OF YOUR PERSONALITY

LAUNDROMAT

GET A QUICK, CASH FIX

ATM





THE RIGHT DOSE OF CARE

PHARMACY



BECAUSE SELECTING THE RIGHT ADDRESS CAN ELEXATE YOUR SOUL



THE WORLD OF COMFORT LIVING

BESIDE ECO SPACE, NEW TOWN (RAJARHAT)

- Few mins from Rajarhat's Center
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 & Entertainment Spaces
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LIVE AROUND YOUR DESIRED COMFORTS & CONVENIENCES



The NTPA LUDCP is drafted meticulously to bring in organized development in the surrounding of New Town by guiding planned infrastructure facilities for sustaining the residential and business activities in the NTPA and an inclusive growth along with New Town.

Situated at NTPA, Rishi Pranaya (Phase – I) shall not only provide an environment friendly and aesthetically attractive new urban destination, it shall also functionally integrate its residents with the future metropolitan structure of New Town.

For this, Rishi Pranaya has planned a dedicated transport facility via one Tata Winger or equivalent mini-bus from dawn to dusk to important places such as the Eco Space Bus Stop, Eco Park and the Proposed Kalkhetra Metro Station.



RAJARHAT Project is under New Town Planning Area

510

EARTH

TOP PROPERTY | BEST DEALS





SOULFUL LIVING MEETS COMFORT

Is your home in or around a status address? What are the luxuries that surround it? Does its infrastructure support fast connectivity?

Selecting the ideal location along with your most aspired lifestyle, is indeed an art in itself. At 'Pranaya', this world of comfort living, is well-planned & executed for those who want it all.

CONNECTIVITY 🔀 😥

Eco Space Bus Stop	3 mins	æ
Kalkhetra Metro St.		
(Proposed) (3.5kms)	5 mins	æ
Airport (11.5 kms)	20 mins	,

BANKS & ATMS 🔟

ICICI Bank Rajarhat	3 mins	æ
Axis Bank ATM	3 mins	æ
Punjab National Bank	4 mins	æ
Bandhan Bank	6 mins	æ
Allahabad Bank	6 mins	æ
Bank of Baroda	7 mins	æ
State Bank of India	7 mins	æ

EATERIES 🚝

The Westin	5 mins	æ
Bangla Mishti Hub	5 mins	æ
Cafe Ekante	5 mins	æ
Biswa Bangla Gate		
Hanging Restaurant	8 mins	æ
The Pride Hotel, Kolkata	10 mins	æ
Novotel	10 mins	æ
Pipal Tree Hotel	10 mins	æ
Arsalan Restaurant	10 mins	æ
Holiday Ibis	10 mins	æ
Hotel Lemon Tree Premier	10 mins	æ
Swissotel Hotel	15 mins	æ

HEALTHCARE 🛟

Ohio Hospital	5 mins
Tata Medical Centre (3.0 kms)	5 mins
Bhagirathi Neotia Woman and Child Care Centre, Newtown	8 mins
Apollo, Newtown	10 mins

A

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6 mins 🛛 🕞

9 mins 🛛 🖂

UTILITIES 😂

New Town Police Station New Town Post Office

BUSINESS HUBS 💽

Ecospace (1.1 kms)	3 mins	æ
DLF 2 (Ericson India)	4 mins	æ
TCS Gitanjali Park	4 mins	æ
Unitech Infospace	5 mins	æ
The Financial Hub	5 mins	æ
Rishi Tech Park	5 mins	
DLF 1 (Candor Tech Space)	12 mins	æ
Technopolis	15 mins	æ

EDUCATION 🕝

Delhi Public School,		
Megacity (300 mtrs.)	1 mins	ĸ
Narayana School (1.6 kms)	3 mins	
Aliah University	4 mins	æ
AMITY University	5 mins	
The Newtown School	6 mins	
Delhi Public School, Newtown	6 mins	
State Bank Institute of Leadership	7 mins	æ
Techno India College	8 mins	æ
University of Engineering and	a 1	
Management	9 mins	æ
Presidency University (4.1 kms)	10 mins	æ
St. Xaviers University (5.7 kms)	10 mins	

SHOPPING & ENTERTAINMENT 🔂 😨 🤷

Centrus Mall (2 kms)	3 mins	æ
Eco Park	5 mins	(R)
Mother's Wax Museum	5 mins	æ
Rabindra Tirtha	6 mins	æ
Biswa Bangla Convention Centre	6 mins	(R)
Shapoorji Paloonji Children's Park	8 mins	(R)
Spencer's Shopping Plaza	9 mins	æ
Aquatica	10 mins	æ
DLF Galleria	10 mins	(R)
Axis Mall (5.5 kms)	10 mins	(R)
Central Mall, Kolkata (5.5 kms)	10 mins	æ
Nazrul Tirtha	12 mins	(R)
Spencer's, Chinapark	15 mins	(R)
City Centre 2	15 mins	æ



THE ART OF SOULFUL LIVING ENTERS YOUR HOME



SOULFUL RESIDENCES TOWER & APARTMENT FEATURES



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IMPRESS YOUR GUESTS EVEN BEFORE THEY COME HOME

DESIGNER CLUB LOBBY



RISE YOUR SELF IN A WORLD-CLASS WAY

HIGH-SPEED ELEVATORS





CALL THEM CAR SUITES

GROUND* AND BASEMENTS LEVEL CAR PARKS

*at 1.1 meter level

HIGH-DEFINITION SECURITY FEATURES

CCTV WITH CENTRAL SECURITY SURVEILLANCE & INTERCOM

YOUR SPACE TO REST & NEST

BEDROOMS WITH DEDICATED WARDROBE SPACE



SPLASH IN TO A NEW DAY

COMPACT BATHROOMS





SAVOUR EVERY MOMENT

GOURMENT KITCHEN

Disclaimer: Flats will be delivered as per specification. These are illustrative images representing flat view after interiors (customer scope of work)





COME HOME TO EXPERIENCES THAT PAINT YOUR SOUL WITH HAPPINESS

PLANS

MASTER PLAN PHASE - I -----

LEGEND

- 1 Project gate
- 2. Entry Area
- 3. 9m. Wide fire vehicle road
- 4. 6m. Wide fire vehicle road
- 5. Tower Entry Area
- 6. Space for fire vehicle
- 7. Utility Area
- 8. Cricket Practice Pitch
- 9. Kid's Play Area
- 10. Commercial Block
- 11. Open Parking
- 12. Water-Curtain

- 13. Podium at lower level
- 14. Podium at upper level
- 15. Future development





PODIUM PLAN LOWER LEVEL PHASE - I





PODIUM PLAN UPPER LEVEL PHASE - I



TOWER 1 FIRST FLOOR PLAN





TOWER - 1	FLOOR – 1ST		All Area in Sq.Ft.						
UNIT	UNIT TYPE / CONFIGURATION	CARPET AREA (Excl. Balcony)	BALCONY AREA	CARPET AREA (Incl. Balcony)	BUILT UP AREA	PROPORTIONATE COMMON AREA	CAM AREA* (Without O.T.)	CAM AREA (With O.T.**)	
A	3BHK + 3T	884	50	934	1042	358	1400	1460	
В	1BHK + 1T	465	50	515	579	198	777	819	
С	2BHK +2T	573	60	633	710	244	954	1021	
D	2BHK +2T	600	44	644	724	248	972	1056	
E	3BHK + 2T	769	56	825	909	312	1221	1301	
F	3BHK + 2T	735	52	787	882	303	1185	1268	



*CAM AREA - Area for the purpose of Computation of Monthly Maintenance Charges

**O.T. - Open Terrace available with 1st floor units only. 40% of O.T. area shall be added to computation of maintenance charges wherever applicable.

TOWER 2 FIRST FLOOR PLAN



TOWER - 2	FLOOR – 1ST		All Area in Sq.Ft.						
UNIT	UNIT TYPE / CONFIGURATION	CARPET AREA (Excl. Balcony)	BALCONY AREA	CARPET AREA (Incl. Balcony)	BUILT UP AREA	PROPORTIONATE COMMON AREA	CAM AREA* (Without O.T.)	CAM AREA (With O.T.**)	
A	3BHK + 3T	884	50	934	1042	358	1400	1473	
В	2BHK + 2T	-	-	-	-	-	-	-	
С	2BHK +2T	-	-	-	-	-	-	-	
D	2BHK +2T	-	-	-	-	-	-	-	
E	3BHK + 2T	769	56	825	909	312	1221	1318	
F	3BHK + 2T	735	52	787	882	303	1185	-	

*CAM AREA - Area for the purpose of Computation of Monthly Maintenance Charges

**O.T. - Open Terrace available with 1* floor units only. 40% of O.T. area shall be added to computation of maintenance charges wherever applicable. Except flat 'F'.

TYPICAL FLOOR PLAN - TOWER 1 & 2 2ND TO 23RD FLOOR



	FLOOR – 2nd to 23rd	All Area in Sq.Ft.					
UNIT	UNIT TYPE / CONFIGURATION	CARPET AREA (Excl. Balcony)	BALCONY AREA	CARPET AREA (Incl. Balcony)	BUILT UP AREA	PROPORTIONATE COMMON AREA	CAM AREA* (Without O.T.)
A	3BHK + 3T	884	50	934	1042	358	1400
В	2BHK + 2T	592	50	642	710	244	954
С	2BHK +2T	573	60	633	710	244	954
D	2BHK +2T	600	44	644	724	248	972
E	3BHK + 2T	769	56	825	909	312	1221
F	3BHK + 2T	735	52	787	882	303	1185

*CAM AREA - Area for the purpose of Computation of Monthly Maintenance Charges







UNIT PLAN















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A SOULFUL WORLD MEETS TECHNOLOGY AT A NEW LEVEL OF EXCELLENCE

PROJECT AT A GLANCE

Artist's Impression



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THE WORLD OF HEALTHY LIVING DESIGNER LANDSCAPED GARDEN

- Azure Swimming Pool and Kids Pool with Open Deck Area & Jacuzzi
- Eco-living Spaces with Planters & Cabanas
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- Adda Zone with Sculptures & Sitting Areas
- Tagore-inspired Walkways, Jogging Track & Reflexology Pathways

THE WORLD OF HAPPY LIVING THE CLUBHOUSE

- State-of-the-art Gym/Fitness Studio
- Grand Community Hall
- Steam Rooms

THE WORLD OF CONVENIENT LIVING**

- Convenience & Grocery Store
- Pharmacy
- ATM
- Laundromat

GREEN BUILDING FEATURES

- Onsite Waste Water Treatment Plant
- Use of fly ash bricks / RCC on exterior walls and heat reflective paint on roof to reduce load on HVAC
- Low Flow Water Fixtures
- FSC Certified wood used in construction
- Bigger windows for Natural Fresh Air & Daylight
- Energy Efficient LED Lighting Fixtures
- Electric Car Charging Facility
- Regional & Recycled materials used in construction
 that reduces demand of virgin material
- Low VOC Paints used to ensure good air quality
- Rain Water Harvesting
- Onsite Organic Waste Management
- 20% green area in the project



* At 1.1 meter level ** Provision for above

PROJECT SPECIFICATIONS

TOWER FEATURES

FOUNDATION

• RCC Foundation resting on cast-in-situ reinforced concrete bored piles complying with relevant IS Code

STRUCTURE FRAMEWORK

• Earthquake Resistant RCC framed structure complying with relevant IS Code

COMMON ROOF

RCC Roof with Waterproofing

FINISHING ON INTERIOR WALL

 Wall Plaster of Paris / equivalent over Fly Ash Bricks / AAC Blocks Surface

FINISHING ON EXTERIOR WALL

• Weather-Proof Paint finish

OTHER FACILITIES

- 24 hrs. Water Supply
- Dedicated Wardrobe space in flats
- 24/7 Generator / Power Back up for all common areas & services
- Generator / Power back up for Flats -2BHK-750W & 3 BHK - 1000 W
- WIFI & DTH Ready
- Service Toilets for Housekeeping, Facility Management, Staffs etc.
- Dedicated office space for Facility Management / Association
- Dedicated AC Transport facility for Hustle free life

GROUND FLOOR LOBBY

- Dedicated Ground Floor Lobby for each Block / Tower
- Flooring of Stone / Vitrified Tiles
- Stone / Tile Cladding / Acrylic Emulsion Paint in the Lobby Area

STAIRCASE & TYPICAL FLOOR LOBBY

- Staircases Stairs laid with Stone / Tiles
- Wall of Lobby area Stone / Tile Cladding / OBD Acrylic Emulsion Paint
- Lobby Floor Vitrified Tiles / Stone in floor

TRIPLE LEVEL CAR PARK INCLUDING TWO BASEMENTS

 Flooring - VDF with broom finish / Chequered Tile / Pavers, Wall - Snowcem Paint and Floor Drain

ELEVATORS / LIFTS

- 2 no. Lift / Elevator in each Block / Tower starting from Ground floor
- 1 no. Stretcher Lift / Service Elevator in each Block / Tower starting from basement

COMMON AREA

Adequate LED Illumination in all Lobbies, Staircases
 & Common Areas

SECURITY

- CCTV with Central Security Surveillance
- Gated Community Well trained Security Personnel / Guards at Strategic Points
- Intercom Connectivity within Intra flats, Club, Block Ground Floor Lobby & Security kiosks
- Modern Residential Fire Fighting System with Sprinklers & Smoke Detectors as per norms



APARTMENT FEATURES

FLOORING

 Bedroom / Living / Dining Room- Vitrified Tiles / Anti-Skid Ceramic Tiles with Skirting

WATER PROOFING

• Floors of Kitchen, Bathrooms, Pool and Terraces

KITCHEN

- Granite Platform
- Flooring- Vitrified / Anti-Skid Tiles
- Stainless Steel Sink
- Dado Tiles up to 2 ft. above the Counter / Platform
- Provision for installing Exhaust Fan
- Electric Point for Refrigerator, Water Filter and Microwave

TOILET

- Anti-Skid Ceramic Tiles for flooring
- Wall Tiles up to door height
- White Sanitary Ware
- CP Fittings
- Electrical points for Geyser and Exhaust Fan
- Plumbing provision for Hot / Cold water line

DOORS

- Door Frame Made of treated wood
- Main Door Flush doors with Wooden Primer, Handles, Eye Piece & Night Latch
- Internal Doors Flush Doors with Wooden Primer & Locks at all Toilets & Bedrooms

WINDOWS

 Standard Powder Coated aluminium section / UPVC Window Shutters with glass glazing

ELECTRICAL

- Concealed Copper Wiring with Modular Switches
- AC Points in Living / Dining and all bedrooms
- 15 Amp. and 5 Amp. electrical points in all Bedrooms, Living / Dining, Kitchen and Toilets with protective MCB's
- Door Bell point at the main entrance door
- Cable T.V. & Telephone provisioned points in Living / Dining
- Provision for Electric Point for Washing Machine

LIGHTENING PROTECTION

• As per compliance with IS 2309





BUILDING LEGACIES

'RISHI' is the flagship brand of the real estate division of RISHI Group. Established in 2007, It's real estate division turns barren lands into landmarks under the brand 'RISHI'.

Rishi Ecoview, Rishi Enclave, Rishi Tower, Rishi Tech Park stands tall today in Eastern India, building the brand's reputation in a short span of time. RISHI is one of the most valued real estate organizations in Eastern India, known to deliver the finest architecture and a stellar quality of life. Growing at top speed, RISHI Group has innovative residential and commercial projects lined up including Rishi PRANAYA and Rishi VENTOSO comprising of about a million sq.ft. of affordable residential homes.

Since 2009, the group has ventured into KPO Globally as Edit International rendering Content - editing, management, electronic document management services to international publishing, legal, medical, healthcare, scientific and engineering research organizations with its development centre in Chennai and CRM office in USA.

OUR MISSION IS SIMPLE

exceeding expectations

- To grow as the most trustworthy Corporate Giant in its own domain through Conversational Capital by Consistency in Performance, Delivery of Quality Products and Giving Shape to Innovative ideas
- To create Emotional Infrastructure, loyalty and employee friendly environment throughout the organization.
- To contribute to the Growth of the Country both Socially and Economically.

OUR VISION

From affordable home designs to low-priced commercial developments, the visionaries at RISHI are changing lifestyles forever. Diligent, passionate and insightful in every regard, the team continues to provide solutions to every rational requirement with design and forward thinking.

OTHER LANDMARKS



RISHI ECOVIEW, New Town Planning Area, Kolkata (Delivered)



RISHI ENCLAVE, Rajarhat, Kolkata (Delivered)



RISHI TECH PARK, New Town, Kolkata (Delivered)



RISHI TOWER, New Town, Kolkata (Delivered)



RISHI VENTOSO, Madhyamgram, Kolkata (Under Construction)



RISHI APARTMENTS*, Mohali, Punjab



RISHI APARTMENTS*, Baddi, Himachal Pradesh RISHI APARTMENTS*, Zirakpur, Punjab





COME HOME TO A GRAND ARRIVAL

PROPOSED 40 MTRS. ROAD





Marketing Partner:

IGBC



www.510earth.com

Stesalit Towers, Office #7, 4th floor Plot No E2-3, Block - EP & GP, Sector V, Salt Lake, Kolkata - 700091

Contact No: +91-9073338396

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